







NGO UPHAR FOUNDATION was registered in Muzaffarpur, Bihar under the Societies Registration Act (XXI) of 1860 on June 11, 2016, by a group of professionals who shared a dream to work on a people-centric model of development in areas of public health, education, women empowerment, community development and social welfare. Inspired by Gandhian ideals of social change.

### UPHAR's primary objective is to:

- Empower the poor and marginalized;
- Provide shelter to the sick and destitute;
- Promote community health programmers and services;
- Support literacy centers and e-learning;
- Work towards empowerment of women;
- Facilitate livelihood programmers;
- Help the poor access information and resources;
- Work for environment protection and conservation.
- Providing employment for unemployed youth and women.

From very beginning, we, at UPHAR FOUNDATION, believe that development has to be holistic to break the vicious cycle of poverty to bring the real fruits to the needy. We wish to bring about visible change on the ground by focusing our energies in these sectors as well as building our understanding about related issues. We, at UPHAR FOUNDATION, firmly believe that a conducive and productive environment cannot be achieved unless all parameters of the development equation are adequately addressed.





# ABOUT UPHAR CLASSES

Uphar Shikshan Kendra (Uphar Classes) is the fastest growing coaching chain & top education franchise in India. We started operating back in 2018 & in a span of 3 years have taught more than 10000 young kids. Uphar Shikshan Kendra (Uphar Classes) has a network of 350+ coaching across bihar which operates in 100+ Blocks. We have won more than 3 different awards in education segments including innovation & curriculum as a mainstream category. It has also been awarded as 'Coaching Franchisor of the year' consecutively for two years ranging from 2019 – 2021. Uphar Shikshan Kendra (Uphar Classes) has gone national level now & is coming up with coaching in Delhi, Jharkhand, U.P, and M.P & West Bangal.

The topmost benefit of applying for a leading and best coaching franchise is the brand goodwill and proven business model which it follows. Uphar Shikshan Kendra (Uphar Classes) has been a preferred choice for thousands of business aspirants who always wanted to take up kids' coaching franchise as a venture. Uphar Shikshan Kendra (Uphar Classes) offers a profitable option of starting a Primary, Medium & High coaching franchise. This opportunity ranges from a venturist who is young in age to the oldest person willing to start a coaching. All that is required to start your own coaching is minimum 144 sqft. area & an investment of Rs. 8500-65000.





MISSION

## We Think!

We the Uphar Himayat All Religion Foundation works always on the basis of development. We are working on several fact and several events in societies. In our society the process of development based on Education, Health, Administration etc. This is the common need of every people. We work always to develop our society and several things for our society and it will be so on. Approximately 600 million population in India is younger than 25 years of age and close to 70% of the total population is less than 40 years of age. Near about 40% of the Indian population is aged between 13 to 35 years that is defined as youth according to the National Youth Policy. Such a huge population of young is not only exceptional in India but also in the World. Youth unemployment in India is on rise. According to the World Development Report 2013, 9% of males and 11% females aged between 15 to 24 years are unemployed. As per data of 2009-10, 9.7% of young men and 18.7% of young women in India were unemployed.

The Mission Education and health programme, Education Coaching, Man, woman Empoloment of Uphar Foundation which is an NGO in India identifies such out-of-school children from remote villages, tribal areas and urban slums, and provides them quality education. In addition to this, it also looks after their health, nutrition, and holistic development through participation in co-curricular activities. Block and panchayat level provides employment to men and women.

We pay tribute to him as He is still alive in our thaughts.





VISION

# We Think!

Each person has right that he live freely with happiness. The happyness of purity of soul. This will be possible when each person can get entrie facility like medicines, House, Education, and many more. This well available in market but each person can't get. We provide each things and also support that any can get this facility in our society.

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We daily work on several problems and dream of my beloved motherland. We wish it to be a richer, happier and healthier land to live in. We want it to be a veritable heaven on earth. We hope that within the next few years my country shall have made as much progress as to be the very land of my dreams . . .

# COUNSELLING PROGRAM

















# PRODUCTS DISTRIBUTION

















# CENTRE OPENING PROGRAMS

















### **NEWS PAPER** CLIPS

#### कॅरिअर काउंसेलिंग के माध्यम से मिलेगा रोजगार : रेहान

उपाण्य विभावता स्वीत विभावता पार्ट्यसम्ब के सम्द्रीय सहार्याः केल्क्स स्वात स्वात व जात है कि अर्थानसाली करना के स्वत है केल्क्स स्वात स्वात व जात है कि अर्थानसाली करना के सम्ब के स्वत है कि अर्थानसाली करना के सम्ब के स्व कार्या के स्व के सम्ब के सम्ब के सम्ब के सम्ब के सम्ब के स्व कार्या के स्व के स्व के सम्ब के स्व के सम्ब के सम्ब के सम्ब के स्व के सम्ब के स्व के सम्ब के सम्ब



मुजफ्फरपुर 27-08-2021

#### उपहार फाउंडेशन ने पहले चरण में बिहार के 14 जिलों में 21 प्रखंड प्रभारी किए मनोनीत

4 पंजारा में यूपाय क्षेत्रक प्रिल्ड क्ष्मिय क्षाउद्देशन ने पंचायक शिला क्ष्मियक प्रावध्यक्त ने पंचायक शिला क्षमियक प्रावध्यक्त के प्रावध्यक शिला क्षमियक प्रावध्यक शिला के प्रावध्यक शिला शिला के प्रावध्यक शिला





मुजफ्फरपुर 13-03-2021

#### उपहार फाउंडेशन देगा कोचिंग क्लास की सुविधा

मुजयबारपुर उपलब्द परावेशन मधी क्षाची तक यात्र 150 रुप्य यहीने में वर्रोचन कराम की मुक्तिन देगा। वर्षी स्कूल वैग, कॉर्मी, पीमल, स्वर, भाईसी बार्ड जैसी सुविधाएं सुबत में मिलेगी। फाउंडेशन के सांचिव रेशन खान ने कहा, बिशार की हर पंचायत और बाड़े में उपकार शिवल



बच्चों को अन्दर्श शिक्षा दी जाएगी। पार्वक्षेत्रन विशार में 12000 पर्ती पा पंचारत विश्वक का क्यन करेगा।



मुजपफरपुर 25-03-2021

फाउंडेशन की ओर से शिक्षण केंद्र में बच्चों को मिला उपठार



मुजफ्फरपुर 24-10-2021

### उपहार शिक्षण केंद्र का बिहार में 350 कोचिंग का नेटवर्क

लगातार दो वर्ष कोचिंग फ्रेंचाइजर ऑफ द ईयर के रूप में भी सम्मानित

भारकर न्द्रज | मुजयकारपुर

उपहार फाउंडेशन का उपहार शिक्षण केंद्र (उपहार क्लासेंज) भारत में सबसे तेजी से बढ़ती कोचिंग शुंखला और शीर्ष शिक्षा किनाइजी है। संस्था में 2018 में कार्य करना शुरू किया था। 3 साल की अवधि में 10 हजार से ऑध्क छोटे बच्चों को पढ़ाया है। उपलार शिक्षण केंद्र का पूरे विशार में 350- क्षीचिंग का नेटकके है जो 100 से अध्वर प्रखंडों में संचालित होता है। संस्था ने शिक्षा के क्षेत्रों में 3 से अधिक विशेषा पुरस्कार जीते हैं, जिसमें मुख्यभारा की श्रेणी के रूप में नवाचार और पानुपालम शामिल हैं। संस्था की 2019-2021 तक लगतार से वर्षी के

लिए कोशिंग फ्रेंचाइनर ऑफ द इंबर के रूप में भी सम्मानित किया गया है। उपसर शिक्षण केंद्र अब राष्ट्रीय स्तर पर हो गया है। दिल्ली, हमस्खंड, यूपी, एक्की और परिचम बंगाल में भी को चंग के साथ आ रहा है। उपरार शिक्षण केंद्र क्षोचिंग फ्रेंचाइजी शुरू करने का एक लाभदायक विकास प्रदान करता है। खुद की कोचिंग शुरू करके प्रतिमाह 10000 रुपए में अधिक कमई कर खान ने बता कि दिनांक 23 अबद्धार 2021 से क्षेत्रिंग फ्रेंचाइओं के लिए www.uphaarharfoundation.in पर आवेदन लिया जा रहा है। उपहार शिक्षण केंद्र का मान्यता मिलने के 30 दिनों के भीतर 2 बैच बनाना संस्था की पहली प्राथमिकता होगी एवं केंद्र के बन्तों को बैग, टी-शर्ट, FIRST. कॉपी, कलम, पॅसिल, स्वर और कटर नि:शुरक दिशा जाएगा।



मुजफ्फरपुर 20-03-2021



### उपहार शिक्षण केंद्र में बच्चों को उपहार



मुजपफरपुर|उपहार हिमायत ऑल फाउंडेशन के माध्यम से शुक्रवार को सहबाजपुर पंचायत में संस्था के सचिव रेहान खान की ओर से उपहार शिक्षण केंद्र में पढ़ रहे बच्चों को निः शुल्क स्कूल बैग, कॉपी, पेंसिल, रबर और कटर का वितरण दिया गया। मौके पर सचिव रेहान खान, कार्यालय प्रभारी आदिल हसन, शिक्षक ममता कमारी के साथ केंद्र के सभी बच्चे और गार्जियन थे।

### Teachers & Staff Selection Process

















### **Our Certificate**













### **Our Certificate**











# Our Selected Team

















# Our Selected Team

















# Admission & Training Counseling













# UPHAR CLASSES ACTVITIES























| SI.<br>No. | Type of Classes    | Registration<br>Fee | Monthly<br>Fee | Free Kits<br>Monthly                                                             | Bag (1pc) T-shirt (1Pc) Mask (2Pc) Id Card (1Pc)  Bag (1pc) T-shirt (1Pc) Mask (4Pc) Id Card (1Pc) |  |
|------------|--------------------|---------------------|----------------|----------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------|--|
| 1.         | Primary Coaching   | 285.00              | 208.00         | Notebooks (3Pc)<br>Pencil (2Pc)<br>Eraser (2Pc)<br>Sharpener, (1Pc)              |                                                                                                    |  |
| 2.         | Secondary Coaching | 699.00              | 399.00         | Notebooks (3Pc)<br>Pen (2Pc)<br>Pencil (2Pc)<br>Eraser (2Pc)<br>Sharpener, (1Pc) |                                                                                                    |  |
| 3.         | High Coaching      | 699.00              | 549.00         | Notebooks (3Pc)<br>Pen (2Pc)<br>Pencil (2Pc)<br>Eraser (2Pc)<br>Sharpener, (1Pc) | Bag (1pc)<br>T-shirt (1Pc)<br>Mask (4Pc)<br>Id Card (1Pc)                                          |  |

### Franchise Details & Process

### Set Up

- Arranging site visits
- Analysis of & guidance on proposed location
- Issuing a customized interior design manual
- Inauguration support & guidance

### Marketing

- Drafting Publication/Editorial
- Advertisement in local media
- Social Media Advertisement
- Designing marketing material such as invites & hoarding

### **Children Benefit**

- Minimum fee for other coaching
- Every year free bag, t-shirt, and mask
- Every month free notebook, pen, pencil, eraser and sharpener
- Every month test exam and progress report
- Scholarship entrance exam

### Training

- Technical training to teachers & counselors
- Regular meets with centre directors
- Assistance in recruitment of centre staff
- On-call support to centre staff in day to day working

### Day To Day

- Assistance in requisitioning of centre supplies
- Continuous R& D of curriculum
- Creating support application for easy management
- Query handling by designated RO

### Space

Requires only 144+ sqft, area

### Investment

#### Initial investment of

- Primary (Rs.8500.00)
- Secondary (Rs.25800.00)
- High (Rs.65000.00) onwards

### Revenue

40% (fee collection)



# **Document For Applicant**

- 1. Academic Document
- 5. Residence & cast certificate
- 2. Adhaar Card
- 6. Photo 2pc

3. Pan Card

- 7. Coaching photos with children
- 4. Bank Passbook
- 8. as per required

### Franchise Details & Process

### **WE ARE PROVIDING**

- Centre Certificate
- 5 Years Agreement Period
- Registration Certificate Copy
- Trademark Certificate Copy
- ISO Certified Registration Certificate Copy
- Society Pan Card Copy
- You Can Use Our Organization Website
- Visiting Card
- Admission Form
- Money Receipt
- Handbill 3500

- Flex 5x5
- Diary
- Prospectus
- Fee Card
- Stamp & Pad
- Progress Report Card
- T-Shirt/Koti
- Teachers Training, Centre Management
   & Child Activities
- News Peper Advertisement & Online Social Media through Promotion in Local Area
- Help In Teachers Hiring
- Support In Admission Counseling

| SI.<br>No. | Centre Category    | Class       | Teacher<br>Qualification | Age | Application<br>Fee | Franchise<br>Fee | Monthly<br>Revenue |
|------------|--------------------|-------------|--------------------------|-----|--------------------|------------------|--------------------|
| 1.         | Primary Coaching   | Play to 5th | 12th Pass                | 20+ | 150                | 8500             | 9500+              |
| 2.         | Secondary Coaching | 6th to 8th  | 12th Pass                | 22+ | 450                | 28500            | 16500+             |
| 3,         | High Coaching      | 9th to 12th | Graduate                 | 25+ | 950                | 65000            | 31500+             |







अब हर बच्चा बनेगा आपका विधार्थी



http://uphaarharfoundation.in/franchise.php



# उपहार फाउंडेशन

ISO 9001:2015 प्रमाणित संस्था

पंजीयन संख्या : 32/2016-17/027008

भारत सरकार सोसायटी अधिनियम 21/1860 के तहत पंजीकृत

## उपहार हिमायत ऑल रिलिजन फाउंडेशन

राष्ट्रीय ग्रामीण/शहरी शिक्षा और रोजगार मिशन, भारत

Ashiya Plaza, Flat No. 203C, 2nd Floor, NH:28, Bhagwanpur, Muzaffarpur, Bihar-842001